

A. SUZANNE BRENNER

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Reno, NV 89408

PRINCIPAL UX ENGINEER / FULL STACK ENGINEER

As a Principal UX Engineer with extensive Full Stack development skills, I excel in designing transformative user-centered products. My expertise lies in developing responsive design systems with a sharp eye for aesthetics that enhance user experience. I am passionate about managing the full design and development lifecycle, ensuring the delivery of streamlined, maintainable code for robust and scalable system architecture.

STRENGTHS AND EXPERTISE

User Interface Engineering
Architecture & Scaling
Performance Optimization

Innovative Problem-Solving
Strategic UX Leadership
Design & Development Fusion

Cross-Disciplinary Collaboration
Adaptive Design Mindset
Accessibility & Inclusion

PROFESSIONAL EXPERIENCE

Power3Designs

2017 - Present

Principal UX Engineer & Full Stack Engineer

At the helm of Power3Designs, I've championed user experience at a strategic level, influencing product direction and driving significant company growth through hands-on leadership and technical expertise. My role extends beyond mere development; it encompasses envisioning and implementing UX/UI initiatives that resonate with users and align with our core business objectives. Key achievements include:

Strategic UX Leadership & Execution

- Orchestrated the UX/UI development lifecycle, ensuring the delivery of solutions that enhance user engagement and streamline navigation.
- Crafted a scalable design framework, standardizing UX processes and documentation across projects, significantly reducing design debt and accelerating product time-to-market.

Product Development & Engineering

- Engineered comprehensive front-end solutions using React and Vue, integrating robust back-end systems to create a cohesive full-stack environment.
- Masterminded the development and refinement of MVPs, turning user stories and UX research into products that outperformed market expectations.
- Spearheaded the coding and design of customizable themes and templates, empowering clients with flexible, intuitive platforms.

Cross-Functional Team Leadership & Mentorship

- Directed multidisciplinary teams through agile development cycles, instilling a culture of continuous integration and improvement using tools like Jira, Asana, and GitHub.
- Fostered the professional growth of Junior Developers and Designers, mentoring them through complex project lifecycles and empowering them with advanced design and development skills.

Innovation & Impact

- Implemented rigorous QA protocols, ensuring cross-platform consistency and optimizing user experience across all devices.
- Initiated and led a transformative overhaul of the existing tech stack, employing Next.js and TypeScript, which enhanced system architecture and reduced operational expenses.

Client Collaboration & Technical Consulting

- Partnered closely with clients to elucidate technical requirements and created bespoke system architectures that aligned with their strategic goals.
- Devised and led consultative workshops to define the technical and UX roadmap, providing expert insights that shaped product strategy and user engagement.

Throughout my tenure, my focus has been to infuse a user-centric philosophy into every aspect of our product design and development processes, leading to innovative solutions that not only meet but exceed user expectations and business needs.

NuevoCloud, INC.

2018

Lead Designer/Developer

- Led redesign of front-end web application
- Analyzed usage patterns to understand common user workflows.
- Developed UX/UI wireframes and mockups of design concepts
- Worked with dev team to ensure consistent application of new design guidelines.
- Simplified user interface leading to increased user satisfaction and a reduction in user churn.

SignMountain, INC.

2004 - 2017

Designer & Ecommerce Developer - Founder

- Developed an online sign design tool using JavaScript
- Developed, designed and implemented an e-commerce web platform providing customers nationwide an online signage ordering system.
- Created content for all marketing activities to drive hundreds of thousand of visit to the site, including blogging, SEO, and ad design
- UX/UI Development, Analysis and Implementation
- Designed and developed streamlined checkout system including integrated payment and shipping estimates.
- Designed and created a wide range of signs using Photoshop, illustrator SignCAD & SignGO to prepare sign for production.
- Created, designed, and implemented internal back end tools, invoicing, order fulfillment, shipping fulfillment, inventory management and payroll

EDUCATION & CREDENTIALS

Metropolitan State College of Denver, CO

B.S. IN COMPUTER INFORMATION SYSTEMS w/minor in System Architecture

Salesforce User Experience Designer Certified

Credential ID: 3812099 | Issued: Nov. 2023

HIPPA Certified

Issued: October 2023 | Expires: October 2025

TECHNICAL SKILLS

React & React Native
Next.js
Node
Vue
Nuxt
JavaScript
HTML5/CSS/SASS

AWS
Git/GitHub
Jira/Monday
RESTful APIs
APEX
TypeScript
inVision

Figma
Adobe CC
Tailwind
Strapi
Sanity
Contentful SDK
Salesforce

References are available upon request.